

**The Rotary Club of Estes Park  
PO Box 1226  
Estes Park, Co 80517**

**30th Annual Estes Park Duck Race Festival  
Call for Charitable Organizations**

The 2017 Duck Race was a great success. Over \$118,000 was raised through duck adoptions. Thanks to all the organizations who sold duck adoptions, hosted activities at Bond Park and supported the event. The 2017 Race also awarded nearly 500 prizes. Let's do even better in the 2018 Race. We are asking your organization to apply NOW to participate in the 2018 Race. **Please note we have set December 31<sup>st</sup> as the deadline for applications.**

The Duck Race Festival will take place the first Saturday in May 2018 (May 5, 2018). The volunteers involved in the Duck Race in partnership with Adoption organizations provide an opportunity for 2018 Duck Race to be the most successful ever.

We select the organizations for the Race based upon the information you furnish on the attached application. Organizations that qualify will have their names listed on the Adoption Form and will be eligible to share in the monies raised based on the Adoptions they sell. Please complete and return the attached form indicating your interest in participating this year. Be sure to name **a contact person with an e-mail address** who will be working with our committee on Adoption Form distribution night, returning funds received, picking up more Adoption Forms, and helping with volunteer assistance for the Race.

**Organizations will be selected based on the following criteria:**

1. Previous adherence to expectations of being involved in the Duck Race.
2. The organization having a local presence and be of benefit to the local community. Organizations and associations may either hold a valid 501c3 or 501c4 tax status with the US Internal Revenue Service or are deemed to benefit the local community.
3. The organization agreeing to sell a minimum of \$400 in Adoption Forms.
4. The organization is encouraged to participate in a Bond Park activity the day of the race. The 2018 Duck Race will be the third year that organizations participated in Bond Park by staffing a booth, sharing information about their organization, selling Adoption Forms, and offering an interactive activity for the Town guests. The event was very successful and we are counting on you to continue the tradition. You may partner with another participating organization in offering an activity. Please reserve this date for the event.

We hope your organization will choose to participate in the 2018 Duck Race. Please complete this application and return it to us at PO Box 1226, Estes Park, Co 80517, or you may fill out the application and e-mail it to [lwilli5442@yahoo.com](mailto:lwilli5442@yahoo.com). **Please submit your application no later than December 31<sup>st</sup>, 2017. Late entries will not be considered.**

Larry Williams, Duck Race Organizations Chairperson  
(419) 566-4001  
[Lwilli5442@yahoo.com](mailto:Lwilli5442@yahoo.com)

**The Rotary Club of Estes Park  
PO Box 1226  
Estes Park, CO 80517**

**30th Estes Park Duck Race FESTIVAL  
Application for Participation**

**This application must be completed and returned to the Duck Race Committee not later than December 31<sup>st</sup>, 2017, in order to be considered for the 2018 Duck Race.**

Name of Organization:  
Local Contact Person (please print legibly):  
Mailing Address:  
City, State, Zip:  
Email Address: (please Print legibly)  
Telephone Number:

**Do you agree to comply with the following criteria?**

1. Previous adherence to expectations of being involved in the Duck Race.
2. The organization having a local presence and providing benefit to the local community. Organizations and associations may either hold a valid 501c3 or 501c4 tax status with the US Internal Revenue Service or are deemed to benefit the local community.
3. The organization agreeing to sell a minimum of \$400 in Adoption Forms.
4. The organization is encouraged to participate in a Bond Park activity the day of the Race. The 2018 Duck Race will be the third year that organizations participated in Bond Park by staffing a booth, sharing information about their organization, selling and offering an interactive activity for the Town guests. The event was very successful and we are counting on you to continue the tradition. More information will be forthcoming. You may partner with another participating organization in offering an activity. Please reserve this date for the event.
5. We are also asking participating organizations to participate in our expanded social marketing campaign.

Attested To (signature): \_\_\_\_\_ -

Printed Name \_\_\_\_\_

Position with Organization \_\_\_\_\_

Please complete this application and return it to us at PO Box 1226, Estes Park, CO 80517 no later than **December 31, 2017**. **We cannot consider late applications.**

Larry Williams, Duck Race Organizations Chairperson  
(419) 566-4001 [Lwilli5442@yahoo.com](mailto:Lwilli5442@yahoo.com)

**PLEASE COMPLETE AND RETURN WITH APPLICATION**

**How will your organization benefit the Estes Valley in 2017? Please be specific and detailed. Your information will be used in our marketing efforts on your behalf.**

**Our theme this year is The Rotary Club of Estes Park 30<sup>th</sup> Anniversary Duck Festival. Specifically, how will the funds you secure through the Duck Race make a difference? Be specific.**

**Will your organization be participating in the Bond Park events the day of the race between 10:00 am and 1:00 pm (Set up starting at 9:00 AM)? Duck Adoptions will be sold until Noon. What will be your activity? Who will be the contact person?**

**Name** \_\_\_\_\_

## 2018 Duck Race Festival

In order to expand the Duck Race experience and make this event truly community wide, we are inviting participating organizations to have a presence at Bond Park on May 5 between **10:00 am and 1:00 pm (Set up starting at 9:00 AM)**. Some of you have already responded.

We are asking each organization to offer an interactive game that folks would enjoy while strolling around Bond Park. The game could have a duck theme if you so desire. The Town will provide you a booth. This will offer you a chance to meet Lucky Duck, inform the public of your services, have some fun with an interactive game, and an opportunity for you to sell Adoption Forms. No Adoption Forms can be sold after **12 noon**. Also you are free to partner with other organizations in offering an interactive activity. Hey, your group can also dress up in a duck theme! Posters, etc. are also encouraged.

Entertainment, food vendors and other activities will also be taking place.

Please note in the application form if your organization can participate and who the contact person will be. The more exposure we can provide the community about your organization, the more funds we can raise.

## SOCIAL MARKETING

We are making efforts to expand our social marketing efforts which will increase the sale of Adoption Forms.

**Would you be willing to incorporate marketing messages we create for the Duck Race Festival into your social media efforts? Yes \_\_\_ No \_\_\_**

Larry Williams  
Duck Race Organizations Chairman

Brad Rosenbaum  
2018 Big Duck