

2023 Estes Park Rotary Duck Race Kick-off Meeting  
Thursday,  
Ridgeline Hotel  
February 23, 2023

**Agenda**

- |    |           |                                   |   |                    |
|----|-----------|-----------------------------------|---|--------------------|
| 1. | 5:00 p.m. | Pizza & informal time             | - | All                |
| 2. | 5:30 p.m. | Introduction of Little Duck       | - | Larry Williams     |
| 3. | 5:35      | Welcome                           | - | Scott Robbins      |
| 4. | 5:40      | Mayoral Proclamation & Remarks    | - | Mayor Wendy Koenig |
| 5. | 5:45      | Race Summary and Changes for 2023 | - | Scott Robbins      |
| 6. | 6:00      | Publicity                         | - | Rachel Oppermann   |
| 7. | 6:10      | Online Sales Information          | - | Bob Fulton         |
| 8. | 6:30      | Volunteers                        | - | Karen McPherson    |
| 9. | 6:40      | Adjourn                           | - | Scott Robbins      |



## **Fun Facts about the Estes Park Duck Race**

### **Did you know?**

- That over \$3 million has been raised for local charities in the first 34 years of the race
- That participating organizations are guaranteed to receive \$22 per duck adoption
- That there are 64 recipient organizations participating in the 2023 Duck Race
- That it takes over 100 volunteers to organize and put on the race
- That our online adoption process allows you to reach people all over the world
- That the Duck Race Festival brings thousands of visitors to Estes Park and is the official kick-off to the Tourist Season
- That the Duck Race Festival is a great opportunity for your organization to have community visibility





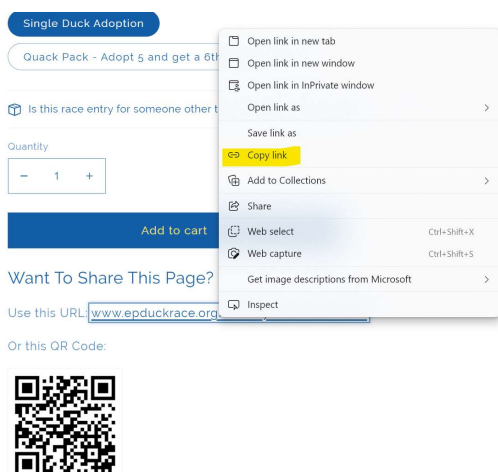
# Adoption Sales Resources For Organizations

## Key Points:

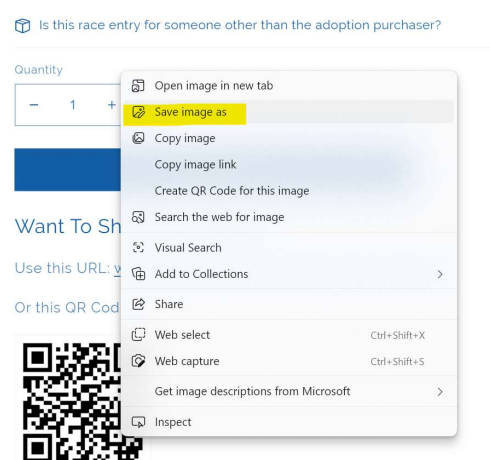
- Adoption sales can only be made online.
- Each organization has a **dedicated online storefront** to sell adoptions. Each of these has its own web address (URL). The storefront displays the organization's description submitted at signup.
- Organizations have the option of soliciting a seller's name to associate with an adoption

## Using Your Dedicated Online Storefront:

1. Visit [www.EPDuckRace.org](http://www.EPDuckRace.org), and select the yellow **Adopt Ducks** button from the home page.
2. Select your organization from the list. This will take you to your storefront.
3. Scroll down to the **Want to share this page?** section near the bottom.
4. To share your storefront, do one of the following:



To copy the URL so that you can use it in your promotional messages, right-click on the link shown and then choose **Copy Link** from the pop-up menu that appears. Then paste it wherever you want to appear, such as in an email, a text message, a social media post, on a webpage or blog post, etc.



To copy the QR code image to use in printed or online materials, right-click somewhere on the QR code and select **Save Image As** from the pop-up menu that appears. After saving locally, insert in in whatever document you are creating.



### 2023 Estes Park Rotary Duck Race Participaitng Organizations

Air and Space Forces Association	Estes Park School District Bands
Allenspark Area Club	Estes Park Special Olympics
American Legion Post 119	Estes Park Village Band
Art Center of Estes Park	Estes Park Western Heritage Foundation Rooftop Rodeo Scholarship Fund
Ballet Renaissance	Estes Park Woman's Club
Big Elk Volunteer Fire Department	Estes Valley Crisis Advocates
Big Thompson Canyon Association	Estes Valley Land Trust
Big Thompson Watershed Coalition	Estes Valley Library Friends & Foundation
Bria Brown Memorial Foundation	Estes Valley Restorative Justice Partnership
Caring Canines Ltd.	Estes Valley Sunrise Rotary
Center Stage School of Dance	Estes Valley Watershed Coalition
Crossroads Ministry of EP	EVICS Family Resource Center
Eagle Rock School	Fellowship of Christian Athletes - Estes Park
EP Health Foundation	Fiber Arts Council of Estes (FACE)
EP Health Hospice	Friends of the Estes Park Gun & Archery Club
EP High School Choirs	Glen Haven Area Volunteer Fire Dept (GHAVFD)
EP High School Europe Trip	Greenwood Wildlife Rehabilitation Center
EP Knights of Columbus	Harmony Foundation, Inc.
EP Middle School Choirs	Kiwanis Club of EP
EP Police Department Auxiliary	League of Women Voters, Community Recycling Committee
EP Senior Citizens Center Inc.	League of Women Voters--Voter Services
Estes Chamber of Commerce Foundation	Longs Peak Masonic Lodge #197
Estes Park Boy Scout Troop 8	Partners
Estes Park Cycling Coalition	PEO - IY
Estes Park High School 911 Explorers	Pet Association of Estes Park
Estes Park High School Activities	Pinewood Springs Fire Protection District
Estes Park Memorial Observatory	Ravencrest Chalet
Estes Park Museum Friends & Foundation, Inc.	Rocky Mountain Conservancy
Estes Park Nonprofit Resource Center (EPNRC)	Rotary Club Foundation of Estes Park
Estes Park Quota Club	Stanley Home Museum
Estes Park Running Club	The Estes Park Learning Place
Estes Park Salud Foundation	The Old Gallery