Estes Park Duck Race - 2023

Rotary Club of Estes Park
PO Box 1226
Estes Park, CO 80517

INVOICE
SPONSOR

SPONSOR INFORMATION:

Name
Company
Address
Email Address
Phone:

Description		Amount
Major Sponsor	$500 or greater	
Associate Sponsor	$100 or greater	
Sponsorship commitment must be received no later than March 15, 2023	**TOTAL**	

See other side for Sponsor Benefits

If not paying immediately, please submit your information online at www.epduckrace.org/sponsor or email your completed invoice to Sponsors@EPDuckRace.org

Sponsorship payment must be received by March 15, 2023. Mail to address listed above.

MAJOR SPONSORS: Please indicate if you want a table on race day	YES	NO
MAJOR SPONSORS: Please indicate if you want a decorated sponsor duck	YES	NO

If you have any questions concerning this invoice, contact Scott Thompson at 970-590-9941
or Sponsors@EPDuckRace.org

The Rotary Duck Race Festival is a Community Service Project of the Rotary Club of Estes Park, a 501(c)4 organization. Its mission is to assist local organizations in raising funds for their respective groups in order to benefit the entire Estes Park community.

Sponsor Benefits

As a MAJOR Sponsor you will receive the following benefits:
Your logo will be listed weekly in the Estes Park News ad in the weeks leading up to the duck race. The sooner you respond, the more exposure you will receive.
Your logo will be on the Duck Race Facebook Page for you to share to your page.
Your logo will be displayed on the Duck Race web site where thousands of fans purchase their tickets and where prize winners are posted following the race.
You will receive a large personalized "Sponsor Duck" to display at your place of business. On race day, your duck will swim across the finish line at Riverside Plaza and will be on display at the plaza during race day festivities.
Your name will be announced over the PA system by the Master of Ceremonies as your sponsor duck crosses the finish line.
You can register to have a table and two chairs at Riverside Plaza to promote your business during the first half of race day festivities.
Your sponsor duck will be delivered to your place of business and a short video will be created which will be posted on the Duck Race Facebook page and shared with you.

As a NAMED Sponsor you will receive all the benefits of a Major sponsor, plus the following:
The Rocky Mountain Channel will produce a 60 second commercial with you and "Lucky" the duck race mascot.
The commercial will be aired 3 times per day beginning April 18th until race day, May 7th.
During the race you will be interviewed live on air by the Master of Ceremonies.
Your commercial will be aired on the Rocky Mountain Channel once a day, every day, until the kickoff for the 2023 race.
As the Named Sponsor for the Duck Race, your company name will be prominently displayed in our weekly sponsor ad in the Estes Park News in the weeks leading up to the race.
Your company name and logo will be displayed at the top of the Duck Race poster that is distributed to many locations throughout Estes Park.
You will be listed as a Named Sponsor on our Facebook Page where we have over 1,500 followers, and on our website where people buy their adoptions online and where the prize winners are announced.
A press release will be written and published in both local newspapers, recognizing your business as the named sponsor for the 2023 Estes Park Duck Race.

As an ASSOCIATE Sponsor you will receive the following benefits:
Your name will be listed weekly in the Estes Park News ad in the weeks leading up to the duck race. The sooner you respond, the more exposure you will receive.
Your name will be on the Duck Race Facebook Page for you to share to your page.
Your name will be displayed on the Duck Race web site where thousands of fans go to purchase their tickets and where prize winners are posted following the race.
Step up to the Major Sponsor level and have your logo displayed in addition to your name, a sponsor duck, and a video that can be broadcast on social media.